# FAQ - TAMS Evaluator

https://www.tamstravel.org/evaluator



# **GENERAL**

#### Who can use the Evaluator?

The Evaluator is for anybody who is considering traveling for business. Its creation was inspired by the desire to give corporate travel, finance, legal, risk, HR, IT, facilities, and C-suite professionals a benchmark, although we anticipate it will have multiple real-world applications for decision-makers, travelers, and travel bookers alike.

## Why should I use the Evaluator?

It is designed to help steer users to the best outcome (travel or video conference) for their business activity based on the following factors: allowability, desirability, advisability, practicality, affordability, and sustainability. The Evaluator exists to give users a target benchmark for conducting certain business activities in-person again as countries race to vaccinate their populations and things gradually reopen following the COVID-19 pandemic.

#### Where do I access the Evaluator?

Online at: <a href="https://www.tamstravel.org/evaluator">https://www.tamstravel.org/evaluator</a>

#### How does the Evaluator work?

The Evaluator is very easy to use. It works on any modern browser on desktop or mobile. To start, users click the "Take Evaluation" button. If you need to pause, leave the tab open, otherwise progress is lost if you close the window. There is no back button. Refresh your browser to restart the Evaluator to take it again or modify answers.

## What is branching logic?

Branching logic, aka skip logic, directs users based on their responses to questions, which enables a customized path to facilitate a more streamlined, effective evaluation.

#### How much does the Evaluator cost?

The Evaluator is free. There is no cost.

# **CUSTOMIZATION & INTEGRATION**

## Can I customize the Evaluator for my organization?

No, this is not standard and resource is limited. However, if your organization wishes to discuss a customized version, feel free to contact technology@tamstravel.org to discuss.

Can the Evaluator be integrated into my pre-trip approval tool or online booking tool?



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# How can I confirm a user has completed the Evaluator?

If you wish to deploy this tool to your userbase, we suggest that users send you a screenshot of their results page. The Evaluator does not capture or transmit individual user results today.

# Can I include a link to the Evaluator on my organization's travel portal, intranet, and/or corporate travel policy?

Yes, please feel free to share at your discretion.

# **DATA**

#### What data can be shared from users to my company?

Evaluator results can only be shared via screenshot. There is the ability to share via Facebook and Twitter, however TAMS does not recommend utilizing this feature.

## Is data captured so that I can review user engagement?

No, we are not capturing data for tracking purposes.

Further, please read our service partner <a href="Interact's Privacy Policy">Interact collects limited non-personally identifying information that the browser you used makes available automatically. This information includes the internet address of the computer or network you used to access our site, the date, time, and page(s) you visited on the site, the browser and operating system you used, and the referring page (the webpage that contained the link to our site that you clicked on to get there). Once you leave the site, you have the right not to be followed. When you access the home page, you will see at the bottom of the page an option to update your cookie preferences. Interact encourages you to manage your experience by clicking on the preference option.

Interact (The Quiz Collective, Inc.) is fully GDPR compliant and registered with Privacy Shield Framework (see listing).

## What about data privacy?

Please read Privacy Policies for TAMS - Travel and Meeting Standards and Interact.

# <u>USAGE</u>

## Do I need to be a TAMS member to access the Evaluator?

No, it is publicly available.

# How long does the Evaluator take to complete? How many questions exist?

Users will complete a maximum of 15 questions. Time is dependent on the user and their ability to answer each question.

Is there a limitation of how many times a user can take the evaluation per trip?

No. There is no limit.

